

Pia Bloom

PROFESSIONAL BIOGRAPHY

After meeting Prolumina's Craig Smith, Pia was so inspired by the scope and subtlety of Craig's work that she decided to initiate a career change from lawyer to trial consultant. She is currently a member of the American Society of Trial Consultants and of Washington Women Lawyers.

Prior to joining Prolumina, Pia worked as a lobbyist in government and public affairs, public policy administration and legislative analysis for both New York City mayors Ed Koch and Rudy Giuliani. As an attorney herself, she is an invaluable part of our trial consulting team when it comes to articulating legal goals and consulting on all aspects of witness preparation, depositions and trial strategy. Pia is skilled in negotiating appeals and settlements, and particularly enjoys the summons to challenge provided by taking a complex case to trial.

While working in New York City, Pia had many opportunities to engage with people who could facilitate significant change; she liaised with elected officials, with business and community leaders and special interest groups in order to achieve consensus on major economic development projects. Additionally, Pia was responsible for assessing the impact of urban planning initiatives and presenting them to the public, in the continuous and never-ending process of pleasing everybody. This proved to be indispensable experience working locally as a summer associate for Garvey Schubert & Barer, Buck & Gordon and the King County Prosecutor's Office. Pia has been a featured guest speaker at the University of Washington's Evans School of Public Affairs and holds a B.A., M.S., and a JD from the University of Washington.

Pia is fluent in Spanish and French, and this has been useful both professionally – particularly Spanish, when Pia was asked to depose a case witness who spoke poor English – and during her extensive personal travels.

Pia's two daughters live with her in Seattle, WA, and regularly delight her with their charm and accomplishment. Together they enjoy horseback riding and traveling to the far corners of the globe.
