

# R. Craig Smith

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## PROFESSIONAL BIOGRAPHY

For more than 23 years, R. Craig Smith has worked with lawyers as a trial consultant in federal, state and municipal courts, and continues this work with Prolumina. He primarily focuses on the areas of presentation strategy and the architecture of effective communication. Craig has comprehensive experience in presentation design, demonstrative evidence, the visual aspects of information processing, as well as in witness preparation and jury selection. He enjoys the process of guiding attorneys through the process of distilling a complex (and often complicated) case down to “clear and simple”.

He has designed and taught Continuing Legal Education seminars for local and state bar associations as well as for many law firms. He created the *Power Litigation* continuing legal education seminar series after many years of observing the performance of lawyers and juries in trial. Craig is also a highly accomplished writer; he is the author of *Championship Law - Seven Keys to Winning Performance in the Courtroom* (Trafford Publishing, 2006) which continues to assist lawyers in developing their communication and presentation skills. Craig continues to contribute significantly to the legal media in five western states.

Since the spring of 2007, Craig has been the lead trial consultant for Prolumina in Seattle, where he has consulted on a wide variety of cases both in and beyond the Pacific Northwest. He has either chaired or been on the faculty of conferences sponsored by ABOTA, NITA, WSBA, WDTLA, KCBA, and at state bar association annual and special conferences in Ohio, Arkansas, Idaho and California. He is a popular guest lecturer at the University of Washington and Seattle University law schools, and particularly enjoys working with intern and extern programs at those schools.

Craig fills what little leisure time he has serving as Flotilla Commander of the Elliott Bay unit of the United States Coast Guard Auxiliary’s 13<sup>th</sup> District, where his unit supports the coast guard in diverse ways, including surface operations, search and rescue, recreational boat safety education, and incident response support. This affiliation came about after his son joined the Coast Guard in 2005. Being a military veteran of the Viet Nam era, Craig elected to join his son in uniform – albeit as a uniformed Coast Guard volunteer.

Prior to his work as a trial consultant, Craig traveled extensively, from the Western Pacific to the Middle East and Europe, and can speak French, Turkish and Japanese. He has five children (the first two of which were born in Japan) five grandchildren (and a sixth on the way), and enjoys reading and history. His abiding passion, of course, is the drama and history that unfolds every day in the courts of this great country. Because he enjoys his work so much, retirement – in spite of his 65 years – is simply not an option.

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